

APAA 2025 Programme Overview

Day 1	06 November 2025, Thursday	Day 3	08 November 2025, Saturday	Day 5	10 November 2025, Monday
1300 - 1800	Registration <i>Centre Core</i>	0800 - 1800	Registration - <i>Centre Core</i>	0800 - 1800	Registration - <i>Centre Core</i>
1500 - 1530	APAI Directors' Board Meeting <i>Level 1 - Residence 103, Grand Hyatt Kuala Lumpur</i> A	0900 - 1230	Standing Committee Meetings: Anti-Counterfeiting - <i>MR307-309</i> Copyright - <i>MR302+303</i> Patents - <i>MR304+305</i> K	0900 - 1030	Group Presidents' Meeting - <i>MR302+303</i> P
1530 - 1800	ExCom/AdCom Meeting <i>Level 1 - Residence 103, Grand Hyatt Kuala Lumpur</i> B	1030 - 1100	Tea Break - <i>Level 3 Foyer</i> K	0900 - 1030	Workshop 1: Global Patent Strategies - <i>Plenary Theatre</i> K
1830 - 2100	Welcome Dinner for ExCom/AdCom <i>(By Invitation Only)</i> C	1030 - 1200	Special Committee Meeting: Bid - <i>Suite #4</i> D	1030 - 1100	Tea Break - <i>Level 3 Foyer</i> K
Day 2	07 November 2025, Friday	1230 - 1400	President's Lunch - <i>Banquet Hall</i> G Participants' Lunch - <i>Grand Ballroom</i> K	1100 - 1230	Workshop 2: Strategies to Address Cross Border TM Infringement - <i>Plenary Theatre</i> K
0800 - 1800	Registration <i>Centre Core</i>	1400 - 1730	Standing Committee Meetings: Designs - <i>MR307-309</i> Emerging IP Rights - <i>MR302+303</i> Trademarks - <i>MR304-305</i> K	1230 - 1345	Council Members' Lunch - <i>Banquet Hall</i> N Participants' Lunch - <i>Grand Ballroom</i>
0830 - 1000	Special Committee Meetings: Legal Advisory & Finance - <i>MR302</i> Academy Group - <i>MR303</i> Publications - <i>MR304</i> Website - <i>MR305</i> D	1530 - 1600	Tea Break - <i>Level 3 Foyer</i> K	1345 - 1515	Skill Building Session: THE ATTENTION SWITCH – 7 Surprising Strategies to Get the Right Clients & Win More Work [Especially in Changing Times!] - <i>MR302+303</i> K
1000 - 1200	Session with Mentors - <i>MR306</i> E	1745 - 1845	Women in APAA Networking Hour - <i>Banquet Hall</i> L	1345 - 1515	21st General Assembly - <i>Plenary Theatre</i> Q
1030 - 1200	Roundtable 1: Artificial Intelligence - <i>MR307</i> K Roundtable 2: Standard Essential Patents (SEP) - <i>MR308</i>	1830 - 2200	Cultural Night - <i>Level 1 - Grand Ballroom, Mandarin Oriental Hotel</i> J	1515 - 1530	Tea Break - <i>Level 3 Foyer</i> K
1030 - 1200	Special Committee Meetings: Communications - <i>MR302</i> Women in APAA - <i>MR303</i> Conference & Conference Operations - <i>MR305</i> IP Knowledge Forum - <i>Suite #4</i> D	2200 - 2400	Hospitality Suite (APAA Band) - <i>Banquet Hall</i> J	1530 - 1730	78th Council Meeting - <i>CH3</i> M
1200 - 1330	President's Lunch (By Invitation Only) - <i>MR301</i> F	Meeting Points	0800-1800: CH 1+2+3 K 0800-1800: East + West Wings Foyer	1830 - 2330	Pre-Dinner Cocktails - <i>Grand Ballroom</i> J Gala Dinner - <i>Grand Ballroom</i>
1330 - 1500	Roundtable 3: Non-Traditional Marks - <i>MR307</i> K Roundtable 4: Public Speaking - <i>MR308</i>	AFP Tours	AFP Tours Registration & Gathering Points O 0630-0730: Cooking Class - <i>Centre Core</i> 0745-0845: Local Crafts - <i>Centre Core</i>	Meeting Points	0800-1800: CH 1+2 K 0800-1800: East + West Wings Foyer 0800-1800: MR304+305 0800-1800: Banquet Hall (<i>Close from 1100-1400</i>)
1300 - 1700	77th Council Meeting and Group Photo - <i>CH3</i> H	Day 4	09 November 2025, Sunday	AFP Tour	AFP Tour Registration & Gathering Points O 0815-0915: Museum Tour - <i>Centre Core</i>
1730 - 1830	Reception for First-Time Participants - <i>Banquet Hall</i> I	0500 - 1000	Excursions Registration & Gathering Points J - <i>KLCC Main Entrance:</i> 0500-0600: E09 - Tropicana Golf Excursion - <i>Banquet Hall:</i> 0630-0730: E01 - Melaka Historical City (UNESCO World Heritage Site) 0700-0800: E05 - Batu Caves & School of Hard Knocks 0715-0815: E02 - Genting Highlands 0730-0830: E04 - Kuala Lumpur Heritage Trail 0745-0845: E08 - Putrajaya Discovery 0745-0845: E06 - Cultural Tapestry Truly Asia 0800-0900: E07 - Gastronomic Adventure: Malaysia, Truly Asia 0800-0900: E10 - Splash Mania Waterpark 0815-0915: E03 - Kuala Lumpur Highlights	EVENT ACCESS	
1900 - 2000	Opening Ceremony - <i>Plenary Hall</i> J			A For APAI Board Members Only	H For 2023/2025 Councillors and Ex-Officio Councillors Only
2000 - 2130	Welcome Reception - <i>Grand Ballroom</i> J			B For ExCom/AdCom Members Only	I For First-Time Participants only except AFP
2130 - 2330	Hospitality Suite (APAA Band) - <i>Banquet Hall</i> J			C For ExCom/AdCom Members and Honorary Presidents	J For All Participants
Meeting Points	0800-1800: CH 1+2 0800-1800: East + West Wings Foyer 1400-1800: MR302+303 MR304+305 MR306 K			D For Members of Special Committees Only	K For All Participants except AFP
				E For Pre-registered Participants Only	L For Female Participants Except AFP
				F For Members of ExCom/AdCom, Special Committee Chairs & Past Presidents except AFP	M For 2025/2027 Councillors and Ex-Officio Councillors Only
				G For Invited Guests, Members of ExCom/AdCom, RG Presidents, Past Presidents, Standing Committee Chairs, Roundtable Host, Workshop Speakers & MY OC except AFP	N For 2023/2025 Councillors, ExCom members, Past Presidents and the Secretariat only
					O For AFP Only
					P For Recognised Groups' Presidents Only
					Q For APAA members Only

*Kindly refer to the daily programme for further details.

Level 3, KLCC

Day 2 (7 Nov)

- MR307**
- Round Table #1: Artificial Intelligence
 - Round Table #3: Non-Traditional Marks

- MR308**
- Round Table #2: Standard Essential Patents (SEP)
 - Round Table #4: Public Speaking

Day 3 (8 Nov)

- MR307-309**
- Standing CM: Anti-Counterfeiting
 - Standing CM: Designs

Day 2 (7 Nov)

- MR304**
- Special CM: Publications

- MR305**
- Special CM: Website
 - Special CM: Conference & Conference Operations

- MR306**
- Session With Mentors

Day 3 (8 Nov)

- MR304+305**
- Standing CM: Patents
 - Standing CM: Trademarks

Day 2 – 5 (7-10 Nov)

- Centre Core**
- Registration & Help Desk
 - AFP Tours Gathering

Day 2 (7 Nov)

- Plenary Hall**
- Opening Ceremony

Day 1 (6 Nov) Residence 103, Level 1, Grand Hyatt KL

- APAI Directors' Board Meeting
- ExCom/AdCom Meeting

Day 1 (6 Nov)

- Welcome Dinner for ExCom/AdCom (By Invitation Only)

Day 1 (6 Nov) Registration at Centre Core

*The APAA 2025 onsite crew will be stationed at this entrance to assist you upon arrival.

Day 3 (8 Nov) – Level 1, Grand Ballroom, Mandarin Oriental Hotel

- Cultural Night

Day 5 (10 Nov)

- Plenary Theatre**
- Workshop 1: Global Patent Strategies
 - Workshop 2: Strategies to Address Cross Border TM Infringement
 - 21st General Assembly

Day 2 (7 Nov)

- Conference Hall 3**
- 77th Council Meeting + Group photo

Day 5 (10 Nov)

- Conference Hall 3**
- 78th Council Meeting

Day 2 (7 Nov)

- MR302**
- Special CM: Legal Advisory & Finance
 - Special CM: Communications

- MR303**
- Special CM: Academy Group
 - Special CM: Women in APAA

Day 3 (8 Nov)

- MR302+303:**
- Standing CM: Copyright
 - Standing CM: Emerging IP Rights

Day 5 (10 Nov)

- MR302+303:**
- Group Presidents' Meeting
 - Skill Building Session: THE ATTENTION SWITCH – 7 Surprising Strategies to Get the Right Clients & Win More Work [Especially in Changing Times!]

Programme Overview



Pick-Up Points



Meeting Points

Day 2 (7 Nov)

- 0800-1800: Conference Hall 1+2
- 0800-1800: East + West Wings Foyer
- 1400-1800: MR302+303
- 1400-1800: MR304+305
- 1400-1800: MR306

Day 3 (8 Nov)

- 0800-1800: Conference Hall 1+2+3
- 0800-1800: East + West Wings Foyer

Day 5 (10 Nov)

- 0800-1800: Conference Hall 1+2
- 0800-1800: East + West Wings Foyer
- 0800-1800: MR304+305
- 0800-1800: Banquet Hall (Close from 1100-1400)

Day 2 (7 Nov)

- MR301**
- President's Lunch

Ballroom 1 & 2 / Grand Ballroom

- Day 2 (7 Nov)**
- Welcome Reception

Day 3 (8 Nov)

- Participants' Lunch

Day 5 (10 Nov)

- Participants' Lunch
- Gala Dinner

*Kindly refer to the daily programme for further details.